



Sutra – Press Release

Distributed by L. Perman Public Relations
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FOR IMMEDIATE RELEASE
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Local Charities Enjoy Art Show Success

ORLANDO, Fla. – Tuesday, October 13, 2011 – Orlando resident and photographer Yatin created a stylish and engaging platform to help local community-based organizations raise funds to support their programs and activities through the launch of “Sutra”, his first large-scale photography exhibition.

Yatin’s gallery, complete with hard wood floors and exposed brick, duct work and wiring; was host to 11 individual local foundations who worked in collaboration with his extraordinary collection “*SUTRA*.” Local foundations, including: The Annika Foundation, Kerosene Lamp Foundation, Boy Scouts of America, March of Dimes, and Florida Hospital for Children were just a few of the foundations that hosted their own private events in the space. Yatin states, “I decided to invite local foundations to select a night to invite their own guests as a way to raise funds, awareness, socialize, educate, and add culture to our Orlando community. I wanted Orlando to get excited about art and philanthropy. I wasn’t sure how it would turn out, but by the end of show, I was ecstatic! I realized what a great thing this was, and I will be continuing this mission as I take my Sutra collection world-wide.”

Through Yatin’s generosity, the hosting foundations raised significant dollars for their causes through donations, entry fees and proceeds from art sales. More importantly, the foundations had a grand platform to help promote and raise awareness for their programs.



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Hear what the participating foundations had to say about their “Sutra” experience!

“KLF greatly appreciated Yatin Patel’s generosity in donating his Sutra exhibit as a venue for KLF. The stunning artwork and elegant location provided an excellent atmosphere for our guests who were very moved by the event. Yatin also donated a percentage of his sales that night to help us continue our efforts to empower at-risk youth to grow into healthy and well-educated leaders.” Adonal Foyle, President and Founder of the Kerosene Lamp Foundation

“The University Club Foundation was thrilled by club member Yatin Patel’s offer to host a University Club Foundation night during the successful run of the presentation of Sutra in downtown Orlando. 100% of the proceeds from the evening were donated to the Foundation. Through Yatin’s generosity, the Foundation was able to continue its mission of offering higher education financial scholarships to deserving Central Florida students. The University Club is proud of its affiliation with Sutra and proud to have Yatin Patel as a both a member and director of the Club.” Greg McNeill, University Club Foundation President

“Very simply - it would be impossible to thank you enough for allowing our Foundation to utilize your wonderful art venue last night to host our gathering...but I’m going to do so anyway...thank you! The event was fantastic and I can’t imagine how it could have gone any better. More important, all of us here have made two new great friends, with many shared values. No pun intended – but you and Annika make a great pairing!”
Don Ochsenreiter, President of The ANNIKA Foundation

“Prepared. For Life.” Three simple words, but together they speak volumes! By joining Scouting, boys and girls will be prepared for life and for a lifetime. Being part of an event like the recent Yatin art exhibit affords us the opportunity to share with the community what Scouting is all about.” Ron Oats, Chief Executive Officer

To preview the Sutra Introduction Video, please select the following link:

http://www.youtube.com/watch?v=xfFc-w_sX1s

For more information about Yatin Patel, visit <http://yatinpatel.com>

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